



**Australian Horticultural
Exporters' Association Inc.**

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ADVERTISING OR SPONSORSHIP PROPOSAL

The Australian Horticultural Exporters Association is a member funded, independent association Australia-wide, who constitute approximately 80% of all Australian horticultural exports, valued at around \$650m per annum.

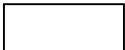
The Australian Horticultural Exporters Association supports its membership by creating and maintaining an environment for their businesses to prosper.
Our member's prosperity directly impacts on the amount of business they are able to do with you.

The AHEA communicates with its members on a daily basis, through email, fax, phone and mail and through an active, industry standard information website, accessible by both Association members and the Industry at large, which currently has more than 100,000 visits to the site per year.


An opportunity exists for your organization to support Australian Horticultural Exporters', through advertising or sponsorship of its Industry Association.

ADVERTISING

Banner Ad: - located between articles in centre column

	1 month	3 months	6 months	12 months
 Maximum 90h x 350w	A\$165	A\$475	A\$925	A\$1875

Side Tile Ad: - located in right hand column

 Maximum 130h x 130w	A\$125	A\$365	A\$725	A\$1425
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Other specifications:

Costing does not include artwork.

Advertisers to supply own artwork and images in jpeg or gif format.

Cost includes 1 page location of choice as available.

Home page location is 10% premium on monthly basis

Costs are GST inclusive.

SPONSORSHIP

No	BENEFIT	PLATINUM +	PLATINUM	GOLD	SILVER	BRONZE
		\$15000+	\$10000+	\$5000+	\$2500+	\$1000+
1	Acknowledge your sponsorship at all AHEA Functions					
2	Prominent reference to your sponsorship on AHEA homepage					
	Invite for your representative to attend annual AHEA Export Industry Forum					
3	Your logo on AHEA website logistic & shipping pages					
4	Invite for your representative to attend Export Industry lunch as AHEA guests					
5	Your logo on AHEA website homepage					
6	Opportunity to offer editorial to AHEA website					
7	Opportunity to send flyers to membership					
8	Opportunity to address members & industry during AHEA Export Forum					
9	Your logo on each page of website with link to your website					
10	Formal acknowledgement of Your Sponsorship to broad membership on all correspondence					
11	Invite to meet with AHEA Board during the year					
12	Invite for your rep to attend annual AHEA Industry Dinner as AHEA special guest					
13	Free advertising on AHEA website					
14	Opportunity to receive export Industry shipping statistics					
15	Opportunity to receive AHEA Industry export forecasts					
16	Opportunity to enter into a partnership arrangement with AHEA members					
7	Other benefits or requirements by negotiation according to your type of business					

Please contact Maxwell Summers – CEO Australian Horticultural Exporters Association if you would like to discuss an advertising or sponsorship proposal further on 03 9210 9380